

Website Privacy Policy – January 2013

Our Policy

Like most websites we use 'cookies' to collect anonymous statistics about how people use the site, and to help us keep it relevant for the user. Cookies 'remember' bits of information from your visit to the site.

A cookie is a simple text file that's stored on your computer or mobile device by a website's server. Only that server can retrieve or read the contents of that cookie. Each cookie is unique to your web browser. So if we put a cookie on your computer, it can't be read by any other website.

There are two types of cookie:

'session cookies' last as long as your current visit to the site - or for up to a limited amount of time if you keep the site open without using it. They mean you don't have to keep re-submitting information as you move through the site or carry out transactions.

'persistent cookies' remember information from previous visits - for example names and details for online forms. They are used to collect anonymous statistics about how many people use the site, and to maintain any settings (such as accessibility) you have changed.

Cookies make the interaction between you and the website faster and easier. Without cookies the website thinks you are a new visitor every time you move to a new page.

Find out more about cookies

How we use cookies to collect statistics

To improve our service we collect anonymous web statistics using programmes called Google Analytics. They store several cookies on users' computers or mobile devices to tell us how many people have visited each web page, how they got there, and where they navigated to from there. The data collected is completely anonymous and does not store any personal details.

If you don't want your web visits to be tracked for statistical purposes like this, you can tell us not to use cookies.

You have the opportunity to set your computer to accept all cookies, to notify you when a cookie is issued, or not to receive cookies at any time. The way in which you do this depends upon the web browser which you use. Go to www.aboutcookies.org/ to find out more

This privacy policy applies only to <http://www.equinelearning.co.uk>

The Equestrian Learning Academy is committed to ensuring that your privacy is protected. Under the Data Protection Act 1998 the Academy has a legal duty to protect any personal information it collects from you.

This privacy policy explains how the Academy uses the information it collects about you and procedures that the Academy has in place to safeguard your privacy.

The personal information we collect and how we use it

The Academy does not capture and store any personal information about an individual who accesses this website, except where he or she voluntarily chooses to give the Academy personal information via email, or by using an electronic form on the website, or by enquiring about any of the Academy's services.

In these circumstances, any personal information supplied will only be used to provide the requested information or service unless wider purposes are specified in the form on which the information is supplied or at the point of collection on the website, in which case the information may be used for any of those wider purposes.

Statistical data

The Academy may also use aggregate information and statistics for the purposes of monitoring website usage in order to help us develop the website and our services and may provide such aggregate information to third parties. These statistics will not include information that can be used to identify any individual.

Disclosure

The Academy will only hold your information for as long as necessary for the purpose for which it was collected.

Personal information is not disclosed to third parties unless this is indicated on the web page and/or relevant form at the point of collecting the information or as required or allowed by law. How we protect your information

All the personal information collected via this website is recorded in a secure database.

All the Academy's employees and data processors, who have access to or are associated with the processing of personal information, are obliged to respect the confidentiality of that information.

The Academy ensures that your personal data will not be disclosed to government institutions and authorities except if required or allowed by law.

Email security

Please note that unless encrypted, email messages sent via the internet may not be secure and could be intercepted and read by someone else. Please bear this in mind when deciding whether to include personal or sensitive information in any email messages you intend to send.

Your consent

By submitting your information you consent to the use of that information as set out in this policy. If the Academy changes this privacy policy it will post the changes on this page. Continued use of the service will signify that you agree to any such changes.

Users 16 and under

If you are aged 16 or under, please get your parent/guardian's permission before hand whenever you provide personal information to the Academy's website. Users without this consent are not allowed to provide us with personal information.

Data Protection

The Academy will process any personal information that it collects in accordance with the Data Protection Act 1998. If you wish to access personal information collected from you via this website or if you have an enquiry or concern regarding the processing of personal data by the Equestrian Learning Academy, please contact the Managing Director

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